

WICKED GAFFED



THE SPORADIC NEWSLETTER OF THE SOCIETY OF AMERICAN MAGICIANS ASSEMBLY 47
VOL 2/ NO. 3 WINTER ISSUE 2025

BLENDING TRADITIONAL MAGIC AND TECHNOLOGY.

What changes will we see in magic this year?

Performing magic in 2025 is likely to see a blend of traditional magic effects with increased integration of technology, augmented reality (AR), virtual reality (VR), and interactive elements, potentially creating more immersive and personalized experiences for audiences, while still maintaining the core elements of mystery and wonder that define magic.

Not so long ago when I thought about magic and technology my mind quickly went to WikiTest, Digital Force Bag and even D'Lite performed with addition of a "Bag O' Lites" gimmick for the finale. But, technology has moved past this in recent years. AI, VR and other digital tech in particular.

For instance, a show at Blackpool Convention opened with "HACKER". This is an electronic device that creates 100 WIFI networks per second and blasts them to everyone around you. You can instantly rename all the WIFI networks to ANYTHING you want. Their card. Their thought of word. Their chosen celebrity... Anything. Find it here. <https://ellusionist.com/search?q=hacker&type=product>

For the mentalist who wants a fool-proof utility device and for these kind of predictions or mind-reading stunts it looks amazing. It should be amazing! It retails for \$229.00. Cool trick, but does that mean I should spend my hard-earned coin on this?

Technology can be expensive. Consider "The French Twins." Tony and Jordan are masters of illusion, blending magic and technology to create incredible shows worldwide. Their AGT act is on their website under "TV Highlights".

<https://lesfrenchtwins.com/blogs/blog/traditional-magic-vs-digital-magic>.

Think about it! For an estimated \$200,000 + you too could blend technology and illusionettes into a show that is Dubai and Las Vegas worthy! (So long as you have attractive twin female assistants and you are also an attractive twin.) Sigh... I was just living another person's life for a moment. Okay, I'm back.

I'm overstating a bit to drive a point home. I use some technology in my magic but, I don't put it on display. For example, I do a candy prediction trick that makes use of technology that must remain hidden or there is no magic. It was expensive... nearly \$300 and it's a one trick pony with slight variations but, I can get 8-10 minutes of performance time with it and (at the risk of sounding like a magic shop pitchman), it IS a reputation-maker.

I'm definitely pro-technology but I don't know how far down that digital path I'm willing to go. That's it for now. I'm going into d'magic study to practice D'Lites. (Gives mullet a subtle swing from left to right.) Yeah, baby!

WHAT SAY YOU?

What are your thoughts on magic and technology? Do you use technology or avoid it altogether? If you do use it, what strategies help ensure that audiences don't immediately assume technology is the method behind the magic? Leave a comment on our FB page to share your thoughts with our community!

MARCH ASSEMBLY MEETING... Buy, Sell or Swap!! *

It's that time again! Join us for our Annual Buy, Sell, or Swap Meeting. Here's your chance to clean out the preciousness that has yet remained un-performed from your magic space and swap it out or sell it to a compeer that can get some use out of it. Maybe you'll buy something, too! Seller/Swappers are asked to demonstrate or explain one (1) trick they are offering for sale. Just one please so everyone gets an opportunity. Tuesday, March 18th @ 7:00 PM.

- Tricks, accessories, books, utility props, etc. are welcome!!



**MAGIC LECTURE
ANNOUNCEMENT!!**

**Alexandra
Duvivier**

TUESDAY APRIL 22ND, 2025 @ 7:15 PM

**HOSTED BY THE SOCIETY OF AMERICAN
MAGICIANS, ASSEMBLY 47**

**TRANSFIGURATION LUTHERAN CHURCH
3760 CULVER RD, ROCHESTER, NY 14622**

www.sam47.com

<https://www.facebook.com/magicSAM47/>

One of the very few female members of the magic arts, Alexandra Duvivier has been the winner of the Mandrake d'Or in France and the first French female magician to fool Penn and Teller in their famous American television show "Fool Us". The daughter of Dominique Duvivier, a living legend in magic, she faced a double challenge: to make a name for herself under the shadow of her illustrious father and to become a highly respected artist in the predominantly masculine world of magic. Unlike many children who grow up with a talented and famous parent, her father didn't push her to become a magician like himself. As a child he never showed her any tricks: it was only at the age of 15 that Alexandra decided to become, little by little, the worthy heiress of her father's empire.

She has become a favorite artist of the biggest brands for their private events (Hermes, Louis Vuitton, Chanel, L'Oréal...), has been a hand double for some of the most famous names in the cinema, she has no less than eight shows to her credit: three solo stage shows, three shows performed as a double act with her father, a children's show and a show performed entirely in English. With her sharp humor, her pure and engaging magic, her natural empathy with both young and old, she charms and amuses her ever-increasing audiences.

Beyond her artistic talents, Alexandra Duvivier is also a trainer and a business speaker (innovative methods of communication using magic) and an instructor for the first ever diploma in magic recognized by the Ministry of Labor in France.

Alexandra is a regular presence at FFFF and MAWNY as a performer, magic dealer, and speaker.

There is a \$ 20 fee for this lecture






**Can you identify either of these tricks from one photograph?
(Answers on last page.)**



STAND UP FOR AUTISM

**SPECIAL THANKS FOR THE MINDBLOWING
CLOSE-UP MAGIC BY
NAM NGO & BRENDAN TIBBS**

NAM NGO **BRENDAN TIBBS**

HELD ON SUNDAY, FEB 2ND AT COMEDY@THE CARLSON

GOLISANO
AUTISM CENTER
A COLLABORATIVE COMMUNITY OF PROVIDERS

Special Thanks to our members volunteering in the Rochester Community!

Nam Ngo and Brendan Tibbs recently performed close-up magic during the cocktail hour at STAND UP FOR AUTISM to benefit the Golisano Autism Center. Amazing job, gentlemen!!

Mike Ihrig will be the MAGIC INSTRUCTOR for the Brighton Festival of Ideas 2025!

The Brighton Festival of Ideas is an annual event at Brighton High School that offers hands-on workshops for students in grades 3-8. The festival is a fun learning day that's sponsored by Wegmans and the Brighton Central School District.



MIKE IHRIG

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Society of American Magicians Assembly 47

S.A.M. 47 was established in 1947, in Rochester NY. We're proud to help others enjoy magic as a performing art, and keep our professional standards high. We enjoy a warm and friendly fellowship with others in the worldwide magic community, working together to preserve and advance the art of magic, for all to enjoy.

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Good-Will Ambassador
4privit@earthlink.net

Meets third Tuesday of the month @ 7:00 PM Transfiguration
Lutheran Church, 3760 Culver Road, Rochester, NY 14622

Answers: The key is "Room Service" by Don Wayne and the other
is a Comedy Seance Cloth by Ihave Noidea..



Let's clean out those magic rooms of unwanted,
unused magic that may just be what someone else is
looking for!! March 18th @ 7:00 PM

IMPORTANT DATES:

- **Next Meeting . March 18, 2024**
- **Annual Buy, Sell, or Swap Meeting**
- **Alexandra Duvivier Lecture**
April 22, 2025
- **FFFFs. April 23-26**
- **MAWNY. April 27, 2025**
- **Assembly 47 Public Show. May 20, 2025**
- **June Picnic Date & Location TBD**

Please send finished original articles or subjects you'd
like to see in the newsletter by the second week of the
month to andrewferreira68@gmail.com